



Hello,

We at the West Alameda Business Association (WABA) extend a warm invitation to you to participate at our 10th annual street festival called the:

Webster Street Jam
“International Food, Music, Wine and Art Festival
in the Heart of Historic West Alameda”

Saturday, September 10 and Sunday September 11, 2011
(10:00am to 6:00pm)

We present terrific music, entertainment, food, wine, beer and especially artists and vendors who will be enjoyed by the thousands of people attending. We also have a great Kids Area. More than 30,000 people come to our event each year. There are 100 or more vendors and the spirit of community and fun is in the air. Your participation would really add to the venue.

WABA's commitment to you is to provide a corner location and the support that allows you to highlight your work and to have your time with us be fun and profitable. We have included information about our Jam, an application, a contract and directions to our Jam.

Please read everything and if you decide to join us, do the following:

- Fill out the application
- Read the contract, complete all entries and sign it.
- Do not forget to include your re-sale number
- Prepare a check or money order for your booth fee.
- Promptly return the signed contract, application and check to the WABA office at 1509 ½ Webster Street, Alameda, CA 94501.

When you arrive the first morning of the Jam you will be greeted. Then you will be directed to your space to unload and then park your car at the parking lot made available for you. You will receive the parking location map when you arrive.

WABA will come around on Saturday morning to say hello.

We are really excited about our Jam and will be so pleased to have you be a part of our community event. May it be profitable and fun for all.

Call with any questions or concerns you may have and speak to me at 510-523-5955.

See you at the Jam !!!!!!!

Judi Friedman
Operations Director

Enclosures