

2011

**SPONSORSHIP
OPPORTUNITIES**

WEBSTER STREET JAM

*" International Food, Music Wine and Art
Festival in the Heart of Historic West Alameda "*

PLATINUM SPONSOR \$10,000

- Your company banners displayed at each stage location.
- Double Booth at Webster Street Jam.
- VIP parking for two vehicles.
- Souvenir glasses and drink tickets for up to 20 employees.
- Prominent placement of name and logo on posters, flyers, print media, advertising, postcards and program; and name in press releases.
- Name on on-site sponsor signs.
- Name recognition by emcee.
- Acknowledgment in newsletter and on website.

GOLD SPONSOR \$5,000

- Single Booth at Webster Street Jam.
- Parking for two vehicles near site location.
- Six souvenir glasses and drink tickets.
- Name and logo on posters, flyers, print media, advertising, postcards and program; and name in press releases.
- Name on on-site sponsor signs.
- Name recognition by emcee.
- Acknowledgment in newsletter and on website.

SILVER SPONSOR \$3,500

- Single Booth at Webster Street Jam.
- Parking for one vehicle near site location.
- Four souvenir glasses and drink tickets.
- Name listed on promotional posters, flyers, postcards and program.
- Name on on-site sponsor signs.
- Name recognition by emcee.
- Acknowledgment in newsletter and on website.

MUSIC SPONSOR \$1,500

- Company recognition on stage at time of specific sponsored entertainment.
- Two souvenir glasses and drink tickets.
- Name recognition on program cards.
- Name on on-site sponsor signs.
- Acknowledgment in newsletter and on website.

BRONZE SPONSOR \$1,000

- Name listing on promotional posters, flyers and postcards.
- Name on on-site sponsor signs.
- Name recognition by emcee.
- Acknowledgment in newsletter and on website.

SPONSORSHIP COMMITMENT DUE BY April 1 (for advertising deadline purposes)