



FREE PUBLICITY FOR YOUR BUSINESS

Are you hosting a special event? Having a sale? Adding new products or services? If so, you can announce it in the Alameda Sun **at no charge** by sending the information to us at the West Alameda Business District.

Every Thursday, the West Alameda Business Association has a column in the Alameda Sun to publicize activities in West Alameda. The Sun gives us this space free based on the number of paid advertisements merchants buy in the WABA section. Whether they advertise or not, WABA members can submit news to be included in the column.

Submit your information to WABA one week before the edition of the paper in which you'd like your item to appear. For example, if you have an event planned for a Saturday and you want it announced in the Sun on the Thursday prior to the event, we need it the Thursday before that.

Please be sure to include as much information as possible, including the time, date and place of any events and details about sales and new products or services. The more information you give us, the more we can include in the column.

Send your information to WABA's Director of Operations, Judi Friedman via e-mail at west_alameda@yahoo, fax it to 337-1352 or bring it to the WABA office at 1509½ Webster St. If you have questions, please contact WABA at (510) 523-5955.

If you would also like to advertise in the Alameda Sun, please contact Carrie Beavers at (510) 263-1471. Special discount rates are available for WABA members.

Let WABA Help You Promote Your Business